

TURNING THE TIDE AGAINST BDS, ANTI-ZIONISM, AND ANTISEMITISM

The Issue

Jews and friends of Israel face a challenging climate today. Efforts to harm Israel are growing, evolving, and becoming more mainstream. The leading BDS organizations – including several that are Jewish – now openly declare their opposition to the very existence of a Jewish state. Furthermore, the BDS movement helps foster the conditions that have led to the increase in antisemitic violence and vandalism across the US. Anti-Zionism is used as a proxy for antisemitism.

How IAN Helps

IAN builds a strong base of support for Israel and counters delegitimization in the context of two states for two peoples. IAN leads coalitions of allies in progressive spheres, including:

- Academia • Interfaith • Churches
- Legislation • Cultural • Labor
- Investment Community • Racial, Ethnic, and Gender

Strategies

Mobilizing and supporting allies

IAN supports the work of pro-Israel groups in critical sectors by providing specialized communications resources, materials, and training.

Advocating for legislation

IAN tracks legislation and assists communities with strategy, bill drafting, and bi-partisan coalition building.

Educating

IAN is a recognized expert in crafting pro-Israel messaging for targeted constituencies.

Training messengers

IAN provides the right messengers with the right messages and infrastructure they need to counter delegitimization.

Peace building

IAN promotes people-to-people programming for Israelis and Palestinians.

“Since beginning our battle with BDS, IAN has been a source of sound strategic and tactical advice. Their help made our anti-BDS victory possible.”

Prof. David Rosen
American Anthropological Association

“Without the help and support of IAN, it would have been impossible for us at Presbyterians for Middle East Peace to help our denomination reaffirm its traditional support for two states.”

Rev. John Wimberly
Congregational Consultant & Author

“IAN’s Campus Guide to Combating BDS was very helpful in planning our protests and engagement with students of opposing views. The guide provided many answers to common questions we receive on campus that are sometimes hard for us as students to answer in the best way. It reminded me that I wasn’t alone in this struggle.”

Rachel Marcus
UC Berkeley, Class of 2018

THE POWER OF A NETWORK

IAN marshals the resources of more than 500 Jewish Federations and independent communities, Jewish Community Relations Councils, and dozens of national partner agencies and allies.

FOR MORE INFORMATION

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